

# The rigorous editorial process behind all EB Medicine CME resources

We're often asked about what goes into developing and producing our publications and courses. It's hard to sum up our process and convey the amount of work involved, so we've created the diagram below to show you exactly what happens at each stage of the process, from concept to completion.

- Our Editors-in-Chief are the driving forces at each stage:**
- Monitoring the pulse of emergency medicine – what's hot right now and predicted to be in the future
  - Balancing the needs of emergency clinicians at every stage of their careers and in a variety of practice settings
  - Maintaining the diversity and representative expertise of our editorial board
  - Identifying and recruiting expert authors
  - Leading the peer reviewer selection process
  - Ensuring the quality of manuscripts at all stages

**1**

**Topic identification**  
Editor-in-Chief moderates Editorial Board discussion and selects topics that will provide impactful CME and improve patient care and outcomes

**2**

**Author selection**

- Authors are invited to write based on their subspecialty expertise - not chosen from a small cadre of regular contributors
- Authors are experienced front-line physicians with deep knowledge about the topic

**3**

**Author engagement & briefing**

- Authors receive detailed guidance on writing in an evidence-based format
- They conduct a rigorous literature search and review
- Adhering to our proven formula, authors organize, content in order of actual patient encounters and include Clinical Pathways, Risk Management Pitfalls, and other standard features
- They focus on the practical application of the evidence and provide a roadmap for clinical practice

**4**

**First manuscript review**

Manuscript submissions are reviewed by the Editor-in-Chief to ensure they are complete and meet our submission criteria:

- Evidence based?
- Clear and concise?
- Practical and relevant?
- Current and timely?
- Balanced and unbiased?
- Accurate and comprehensive analysis?
- Applicable in practice?

**5**

**Peer review**

- Experienced physicians are chosen using the same thorough selection criteria as for the authors
- Peer reviewers are asked to judge the article on its medical content, clinical relevance, quality of the analysis, and practical application
- Manuscripts are blinded to ensure objective review and honest feedback
- Rigorous peer review standards are applied to meet the expectations of quality for MEDLINE-indexed journals

**6**

**Reviews & revisions**

- Authors complete and submit revisions based on review and feedback from the Editor-in-Chief and peer reviewers
- Manuscripts that don't meet our rigorous criteria are rejected at this stage

**227** Average # of physician hours invested in each issue

**7**

**Content verification & editing**

- Check facts, data, citations, etc.
- Edit copy for grammar, spelling, syntax, readability, etc.
- Restructure or add headings, and edit as required for readability
- Suggest tables, charts, or graphics to summarize or present information more effectively
- Partner review by another content editor

**100+** Average # of references in each issue

**8**

**Prepublication checks**

- Additional editorial reviews by medical experts (eg, pharmacology editor, research editor, CME editor and other expert editors as needed)
- Final review by the Editor-in-Chief with primary focus on Clinical Pathways and the practical application of the evidence
- Content is checked in the context of CME standards and practices

**6+** Average # of physician reviewers of each issue

**9**

**Audience surveys**

EB Medicine proactively solicits subscriber feedback to inform future issues. An initial survey, available immediately upon publication, asks:

- What changes are you planning to make to your clinical practice?
- What barriers are there to making these changes?

A follow-up survey asks about any changes that subscribers implemented in clinical practice based on what they learned from the article.

**10.1 MILLION** Average # of patients impacted by our content each year

**40K+ RESIDENTS** Have accessed our content, reflecting EB Medicine's investment in the success of future emergency medicine clinicians